



# IAN RENSHAW

## Multimedia designer and illustrator

An innovative individual with a diverse creative and business background

### Professional summary

I have extensive experience working in many fields, from graphic design and illustration to public house management, running events, performing, and producing video and music. I thrive in client and public-facing situations and have a proven commitment to professionalism, punctuality, detail and client/customer satisfaction. I enjoy presenting and pitching creative ideas.

### Personal profile

I love making music, which I write and produce on keyboards and software. I took up the violin about a decade ago and progressed through to ABRSM Grade 8; now I enjoy playing fiddle with a popular local Americana originals band: The Nick T Band. During the Covid-19 lockdowns I made several short films. I read anything from Stephen King to Margaret Atwood.

## PERSONAL INFORMATION

### Contact

+44 (0) 7791 086 449  
ian@ianrenshaw.com

### Location

London, Surrey  
South East UK

### Website

[ianrenshaw.com](http://ianrenshaw.com)

Full clean driving licence  
References available on request

### CORE SKILLS

- Working collaboratively
- Public and client facing
- Copy writing and proofing
- Practical problem solving
- [Design](#) and [artworking](#)
- [Music](#) and [video](#)
- Pitching and presenting
- Illustration
- Multimedia proficiency

### I.T.

- Adobe Illustrator CC
- Adobe Photoshop CC
- Adobe InDesign CC
- Adobe Premiere Pro CC
- Logic Pro X
- Microsoft Office
- Dropbox/Google Drive
- File transfer systems
- Apple Mac and PC

## RECENT WORK (2020-2024)

Work	Type	Contract	Company/client
Gift personalisation	Adobe artworking	Flexible contract	<a href="#">Oakdene Designs</a>
Print and online media	Illustration and graphic design	Freelance	<a href="#">Bedford Fringe</a>
Mission statements	Copy writing and design	Freelance	<a href="#">Dovers Green School</a>
Corporate video	Video editing on Premiere Pro	Freelance	<a href="#">Executive PA Forum</a>
Random, Rants and Remedies	Book illustration	Freelance	<a href="#">Daisy Jackson</a>
The Nick T Band	Logo and website design	Freelance	<a href="#">The Nick T Band</a>

## Ian Renshaw career timeline

2019

### **Production and creative assistant**

*Guildford Fringe Theatre Company, Guildford, Surrey*

- Performing front-of-house duties and hosting theatre and comedy club events
- Graphic design, promotional video production and online marketing
- Prop and set design
- Online and telephone box-office ticket retailing; assisting in general admin duties

2015

### **Creative venue licensee - self employed**

*The Star, Dorking, Surrey*

- Recruited, trained and managed teams of staff
- Bookkeeping and general management of retail business
- Conducted the business in accordance with licensing law
- Held the position of Chairman of Mole Valley Pubwatch for three years
- Designed the exterior signage and interior decor
- Created entertaining events; theatre, poetry, quizzes and music performances. This established a large artistic community centred around the pub
- Established the *culture conspiracy* brand - a name under which I encouraged artists to express their creativity using my pub as a venue
- Design and marketing for the pub and its events; liaising with local press and radio

2004

### **Art director**

*Crown Business Communications, Notting Hill, London*

- Working with design teams in response to briefs from large clients in the media of:
  - print; brochures, leaflets, promotional material and large scale exhibition displays
  - live event sets and environments for AGMs, EGMs, motivational conferences etc.
  - business-to-business web, intranet and CD ROM deliverables
  - animation and video
- Clients included: *Morgan Stanley BT UBS Warburg The Cabinet Office*

1999

### **Senior designer**

*Communication in Print, Redhill, Surrey*

General graphic designer working in print for local businesses.

1991

### **General graphic design**

Design, advertising and layout for local newspapers, and The Sun national newspaper involving illustration, artworking, page layout and print management

1988

### **Training and education**

- HND (Degree equivalent) in Graphic Design from the University for the Creative Arts
- 3 A-Levels
- 6 Level-2 qualifications (including English and Maths)